



2017 Spring VeloFest Vendor Information

Valley Preferred Cycling Center

P.O. Box 880 Trexlertown, PA 18087

Phone: 610-395-7000 Fax: 610-395-7393

www.thevelodrome.com



Saturday May 6, 2017

8:30 AM- 2:00 PM

Packet Pickup:

~~Packet Pickup will be the day of~~

- Packets include information sheet, wristbands, and spot/location.
- Saturday May 6 – Day of Event
 - 5:45am – 7:00am
 - Packet pickup will be at the Registration Booth/Athletic Center
 - There is no early packet pickup.
 - **YOU MUST PICK UP YOUR PACKET PRIOR TO 7:00am on May 6.**

Vendor Arrival Times:

Commercial Vendors: 6:00am – 7:45am

~~You must wear your vendor wristbands to enter/exit the facility~~

- If you are located in the Plaza or Deck please load in through the gates behind the A-treat Breakaway Café, or through the gates outside of the Athletic Center (see map).
- If you are located in the infield or pit area please load in through the back gate with entry under the Back Stretch Grandstands; enter off of Hamilton Blvd.
- Your map indicates your spot.

~~You must have all vehicles out of the Plaza and Infield area **by 7:45am**~~

Private Vendors: 6:45am – 7:45am

~~ You must wear your vendor wristbands to enter/exit the facility ~~

- If you are located in the infield or pit area please load in through the back gate with entry under the Back Stretch Grandstands; enter off of Hamilton Blvd.
- Your map indicates your spot.

~~You must have all vehicles out of the Plaza and Infield area **by 7:45am**~~

HOURS:

Open:

8:00am: Finish Line Season Ticket holders

8:30am: Public

Close:

2:00pm

Vendor Departure: **YOU MUST BE OUT BY 3:00pm**

~~You must pack-up, clean-up, and haul out all remaining items and remove them from the Plaza and Infield **prior to 3:00pm for other contracted Velodrome events**~~ Please put all trash in trash bins ~~

- Each vendor has been assigned either a Plaza or Infield spot. Your map indicates your spot. In the event of a conflict, first paid vendor will receive.
- Patrons with Public wristbands will NOT be allowed in to help vendors set-up.

On-site contact: Tyler Trumbauer Phone: 610-395-7000 x226 Email: ttrumbauer@thevelodrome.com