



**2018 Spring VeloFest Vendor Information**  
Valley Preferred Cycling Center  
P.O. Box 880 Trexlertown, PA 18087  
Phone: 610-395-7000 Fax: 610-395-7393  
www.thevelodrome.com



Saturday September 29, 2018  
8:30 AM- 2:00 PM

**Packet Pickup:**

~~Packet Pickup will be the day of~~

- Packets include information sheet, wristbands, and spot/location.
- Saturday, September 29 – Day of Event
  - 5:45am – 7:00am
    - Packet pickup will be at the Registration Booth/Athletic Center
    - There is no early packet pickup. No exceptions.
    - **YOU MUST PICK UP YOUR PACKET PRIOR TO 7:00am on September 29.**

**Vendor Arrival Times:**

**Commercial Vendors: 6:00am – 7:45am**

~~You must wear your vendor wristbands to enter/exit the facility~~

- If you are located in the Plaza or Deck please load in through the gates behind the A-Treat Breakaway Café, or through the gates outside of the Athletic Center (see map).
- If you are located in the infield or pit area please load in through the back gate with entry under the Back Stretch Grandstands; enter off of Hamilton Blvd.
- Your map indicates your spot.
- Each vendor has been assigned either a Plaza or Infield spot. Your map indicates your spot. In the event of a conflict, first paid vendor will receive.
- Patrons with Public wristbands will NOT be allowed in to help vendors set-up.

~~You must have all vehicles out of the Plaza and Infield area **by 7:45am**~~

**Private Vendors: 6:30am – 7:45am**

~~ You must wear your vendor wristbands to enter/exit the facility ~~

- If you are located in the infield or pit area please load in through the back gate with entry under the Back Stretch Grandstands; enter off of Hamilton Blvd.
- Your map indicates your spot.
- Each vendor has been assigned either a Plaza or Infield spot. Your map indicates your spot. In the event of a conflict, first paid vendor to arrive will receive.
- Patrons with Public wristbands will NOT be allowed in to help vendors set-up.

~~You must have all vehicles out of the Plaza and Infield area **by 7:45am**~~

**HOURS:**

**Open:**

8:00am: Finish Line Season Ticket holders

8:30am: Public

**Close:**

2:00pm

**Vendor Departure: YOU MUST BE OUT BY 3:00pm**

~~You must pack-up, clean-up, and haul out all remaining items and remove them from the Plaza and Infield **prior to 3:00pm for other contracted Velodrome events**~~ Please put all trash in trash bins ~~

**On-site contact: Kelli Bertoni Phone: 610-395-7000 Email: [kbertoni@thevelodrome.com](mailto:kbertoni@thevelodrome.com)**

**\*\*E-mail is best method of contact on the day of the event.**