



**Spring VeloFest Vendor Information**  
Valley Preferred Cycling Center  
1151 Mosser Rd, Breinigsville, PA 18031  
Phone: 610-395-7000  
www.thevelodrome.com



Saturday May 7, 2022  
9:30 AM – 3:00 PM

**REGISTER ONLINE AT** <https://thevelodrome.com/community-programs/velofest/>

#### **PREMIUM COMMERCIAL VENDORS**

**PLAZA SPACES:** \$400. 20' x 20' tent space in the plaza. Neither power nor tents are provided.

**TURN 4 DECK SPACES:** Deck #1 17' x 34' \$550; Deck #2 17' x 58' \$650. Neither power nor tents are provided.

Includes five (5) admission wristbands\*

#### **PRIVATE VENDOR (private vendors have no affiliation to brands, companies, or shops. Violators are subject to fine)**

ALL SPACES ARE \$45

10' x 10' space in the plaza or parking lot. Neither power nor tents are provided.

Includes two (2) admission wristbands\*

#### **Registration Packet Pickup**

WHEN: Saturday, May 7<sup>th</sup>, 7am-8am ONLY

- There is no early packet pickup. No exceptions.
- **YOU MUST PICK UP YOUR PACKET PRIOR TO 8:00am.**

WHERE: The Athlete Registration Booth at the Athletic Center

Packets include your information sheet, vendor map, wristbands, and your vendor spot/location

#### **Vendor Arrival and Set Up**

**Commercial Vendors: 7:00 am – 9:00 am**

~~ You must wear your vendor wristbands to enter/exit the facility ~~

- If your space is located in the **Plaza** or the **Deck**, please load in through the gates behind the concession stand.
- The map in your registration packet indicates your vendor spot/location
- Patrons with Public wristbands will NOT be allowed in the venue to help vendors set-up.

~~~ Vehicles are not permitted in the plaza ~~

**Private Vendors: 7:30 – 9:00**

~~ You must wear your vendor wristbands to enter/exit the facility ~~

- If you are located in the **Plaza**, please load in through the gates behind the concession stand.
- If you are located in the **parking lot**, enter through the gates near the barns.
- The map in your registration packet indicates your vendor spot/location
- Patrons with Public wristbands will NOT be allowed in the venue to help vendors set-up.

~~~ Vehicles are not permitted in the plaza ~~

#### **PATRON HOURS**

**Velofest will open to patrons from 9:30am – 3pm**

#### **Vendor Departure and Clean Up: YOU MUST BE OUT BY 4:00pm**

You must pack-up, clean-up, and haul out all remaining items and remove them from the Plaza **prior to 4:00pm for other contracted Velodrome events.**

~~ Please put all trash in trash bins ~~

**\*Additional Wristbands are \$15 each from pre-reg or from the ticket sale counter**