



# THE VELODROME

The Valley Preferred Cycling Center is the home of cycling in Lehigh Valley. Our velodrome is world famous and the roads surrounding Trexlertown are known for offering some of the best riding in the country. We host our Nation's premiere weekly professional and amateur racing series each summer, as well as national championships, weekly group rides, fondos, gravel races, cyclo-cross races, and much more. The mission and vision of Valley Preferred Cycling Center is to provide Lehigh Valley and its citizens with great racing and wellness-oriented programs for youth and adults, all in a clean, safe setting.



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## CORPORATE CHALLENGE

BE THE FASTEST ORGANIZATION IN  
LEHIGH VALLEY!



# HOW

## WHAT ORGANIZATIONS?

Open to any local organizations and corporations, newly including non-profits and civic organizations.

## WHY SIGN UP?

Encourages teamwork, collaboration, and a healthy activity/lifestyle for coworkers.

## HOW MANY TEAMS ARE ALLOWED?

Enter as many teams as you'd like! The cost is \$500 per team, with proceeds supporting our youth cycling programs.

## GET IN CONTACT

If you have any questions about participation, practice, or how to make this an even more special event, please contact [dunderhill@thevelodrome.com](mailto:dunderhill@thevelodrome.com).

# LEARN

## LEARN TO RIDE ON THE VELODOME

No track experience necessary — bikes and plenty of pre-Challenge coaching with weekly training sessions will be provided leading up to race day for participants to learn about the track and hone their skills.

## TEAM CLOTHES

Team clothing can be facilitated as needed with our help / support.

## OPTIONAL TRAINING DATES & TIMES

**SATURDAYS from 7:30 to 9:00 p.m.**  
JULY 8, 15, 29

**SUNDAYS from 2:00 to 5:00 p.m.**  
AUGUST 6

**WEDNESDAYS from 5:30 to 7:00 p.m.**  
JULY 5, 12, 19, 26 & AUGUST 2, 9

# RACE

## RACE ON A FRIDAY NIGHT

Race night is **Friday, August 11th** from 5:30 - 10:00 PM, where they will compete against other local businesses for pride, bragging rights, and a sweet trophy.

## TICKETS FOR COWORKERS

Make it a night out - Team Entry includes 25 tickets for the night! Encourage non-racing coworkers to come out and cheer for their team.

